

YOU'RE INVITED TO THE YEAR OF THE DRAGON!

The AtlantiCare Foundation's 63rd Annual Century Club Gala

Supporting AtlantiCare's Behavioral Health & Addiction Medicine.
Saturday, May 4, 2024 • Borgata Hotel Casino & Spa – Atlantic City, NJ

PREMIER SPONSORSHIP PACKAGES

THE DRAGON! - \$40,000

The Edward R. Knight Presenting Sponsor – Exclusive

20 Gala seats at 2 prominently placed tables
4 Hotel Rooms at the Borgata the evening of the Gala
4 \$100 Borgata Gift Cards for Sunday Brunch
Logo on Presenting Sponsor signage
Logo on signage in the Ballroom

Logo featured on front cover of Gala Program Book
Logo on Entrance signage
Premium placement of double page, full-color ad in the 2024 Gala Program Book
Highlighted in an AtlantiCare Foundation newsletter

Recognition on AtlantiCare Foundation website
Two posts on the AtlantiCare Facebook page
Special "Presenting Sponsor" recognition at the Gala

CONFUCIUS \$25,000

Entertainment Sponsor

20 Gala seats at 2 prominently placed tables
3 Hotel Rooms at the Borgata the evening of the Gala
Logo displayed at actor stations and stages
Logo on signage in the Ballroom
Premium placement of full-color, full-page ad in the 2024 Gala Program Book
Recognition on AtlantiCare Foundation website
One post on the AtlantiCare Facebook page
Special sponsorship recognition at the Gala

THE PAGODA \$20,000

Martini Bar Sponsor

20 Gala seats at 2 prominently placed tables
2 Hotel Rooms at the Borgata the evening of the Gala
Logo displayed at the "martini bar" and on cocktail napkins
Logo on signage in the Ballroom
Premium placement of full-color, full-page ad in the 2024 Gala Program Book
Recognition on AtlantiCare Foundation website
Special sponsorship recognition at the Gala

THE FORTUNE COOKIE \$15,000

Dessert Sponsor

10 Gala seats at a prominently placed table
2 Hotel Rooms at the Borgata the evening of the Gala
Logo on dessert stations & napkins
Logo on signage in the Ballroom
Premium placement of full-color, full-page ad in the 2024 Gala Program Book
Recognition on AtlantiCare Foundation website
Special sponsorship recognition at the Gala

ADDITIONAL SPONSORSHIP OPPORTUNITIES

THE GIANT PANDA \$10,000

Cocktail Hour Sponsor

10 Gala seats
Logo displayed on the bars
Logo displayed in the Ballroom
Premium placement of a full-color, full-page ad in the 2024 Gala Program Book

Recognition on AtlantiCare Foundation website
Special sponsorship recognition at the Gala

THE LANTERN \$7,500

The Side Acts Sponsor

8 Gala seats
Logo displayed at the side acts station
Full-color, full-page ad in the 2024 Gala Program Book

Recognition on AtlantiCare Foundation website
Special sponsorship recognition at the Gala

THE BLOSSOM \$5,000

Photo Booth Sponsor

6 Gala seats*
Logo displayed at the Photo Booth Station
Full-color, full-page ad in the 2024 Gala Program Book

Recognition on AtlantiCare Foundation website
Special sponsorship recognition at the Gala

THE GREAT WALL \$4,000

Selfie Station Sponsor

4 Gala seats
Logo displayed at the Selfie Station

Full color, half-page ad in the 2024 Gala Program Book

DEADLINE FOR SPONSORSHIP SIGNAGE IS APRIL 19, 2024

For more information or to secure your 2024 Gala sponsorship package, please contact Cheryl Broschard at 609-572-8288 or cbroschard@atlanticare.org.

*Sponsorships that include six tickets or less will have additional guests seated at their table.

Chop Sticks \$2,500

The Duet

2 Gala seats
1 Hotel Room at the Borgata the evening of the Gala
Full-color, half-page ad in the 2024 Gala Program Book

The Wonton \$1,000

Full-color, full-page ad in the 2024 Gala Program Book

The Dumpling \$500

Full-color, half-page ad in the 2024 Gala Program Book

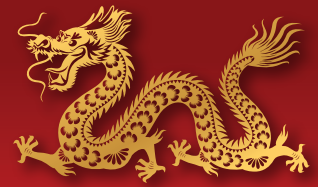
The Egg Roll \$350

1 Ticket to the Gala

The Tea Leaf

Donation: \$ _____

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FOR SPONSORSHIPS THAT INCLUDE A PROGRAM BOOK AD

Sponsors who support the 63rd Annual Century Club Gala will receive, by mail, a beautiful, commemorative program book highlighting the sponsors of the Gala and photos from the event.

Placement in the Program Book cannot be guaranteed for ads received after **April 19, 2024**.

Ad Sizes

- Full Page Ads: 7.5" (wide) x 7.5" (high)
- Half Page Ads: 7.5" (wide) x 3.625" (high)

Note: Our program book is SQUARE

Ad File Format

- Ads & photographs must be submitted at high resolution (300 dpi)
- Ads & photographs should be submitted in full color
- Files must be hi-res .pdf or high quality .jpg
- Original digital photography should be captured at the camera's highest resolution.
- You are responsible for submitting ads & photography that adhere to the above mentioned specifications. (Each advertiser is responsible for the creation or correction of their ad.)

Submitting Ads

- Email to: cheryl.broschard@atlanticare.org
- Deadline: **April 19, 2024**
- Questions on ads: Please call Cheryl Broschard **609-572-8288**

Note: Placement in the Program Book cannot be guaranteed for ads received after April 19, 2024.

SUBMITTING PAYMENT

Please complete the form below and submit to the AtlantiCare Foundation via one of these methods:

• Mail:

AtlantiCare Foundation, Attn: Cheryl Broschard
1809 Pacific Avenue
Atlantic City, NJ 08401

• Fax: 609-572-8254

or

• Email: cheryl.broschard@atlanticare.org

Name/ Company Name	Contact
Address	City/State/Zip
Phone	Email
	Sponsorship Level

☐ I/we are happy to sponsor this event, but will be waiving the use of our seats; please make our contribution fully tax deductible.

☐ We cannot attend, but would like to make a donation in the amount of \$_____ in support of AtlantiCare.

Payment

- Checks: Make payable to AtlantiCare Foundation.
- Credit Cards: Please complete form.

Credit Card Number	Exp Date	CV Code
Amount to be charged \$	Signature	Date

WE LOOK FORWARD TO SEEING YOU - THANK YOU!